IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TYLER DIVISION

| ALOFT MEDIA, LLC, | § |
|-------------------|--------------------------------|
| | § |
| Plaintiff, | § |
| | § Civil Action No. 6:09-cv-291 |
| v. | § |
| | § JURY TRIAL DEMANDED |
| YAHOO!, INC. and | § |
| GOOGLE, INC., | § |
| | § |
| Defendants. | |

NOTICE OF APPEARANCE

Notice is hereby given that the undersigned attorney, Michael A. Benefield, of Williams, Morgan & Amerson, P.C., is entering an appearance in this matter for Plaintiff Aloft Media, LLC for the purpose of receiving notices and orders from the Court.

DATED: July 8, 2009 Respectfully submitted,

By: /s/ Michael A. Benefield
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